



Orange County and San Diego Chapters

Thursday, August 6, 2020

Streaming live



Giving Privately Held Stock Before a Company Sale

Donate a non-voting interest in your business to your Giving Fund at NCF before the sale, receive a substantial tax deduction, reduce or eliminate capital gains taxes on the gifted interest, and convert those tax dollars into more giving to your favorite charities.

THE BENEFITS OF GIVING BEFORE THE SALE

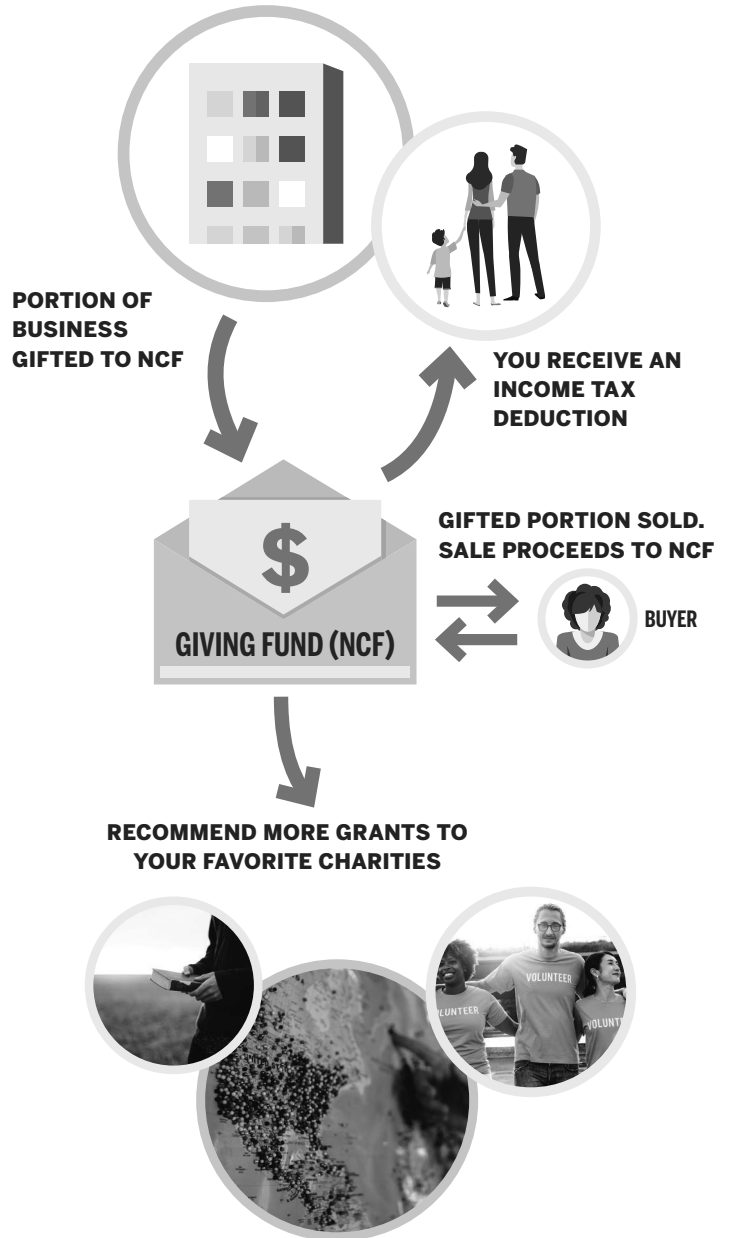
- » Maximize your liquidity event by preserving the full fair market value of the gifted asset for charitable impact
- » Avoid or reduce capital gains taxes on the gifted portion, moving more dollars to charity
- » Maximize your sale by leveraging the deductions reserved for non-cash assets (up to 30% of AGI)
- » Reduce current-year income taxes via a larger charitable deduction, increasing cash flow

THE RESULTS OF GIVING BEFORE THE SALE

This table shows the impact of giving a 20% nonvoting interest in a \$5M C-corp (with a \$100,000 cost basis) prior to the sale.

	Family	Taxes	Charity
Sell now, give cash later	\$3,172,499	\$1,109,741	\$717,760
Give stock then sell	\$3,291,040	\$708,960	\$1,000,000
Difference	\$118,541	\$400,781	\$282,240

As a result of giving assets vs. cash, **\$282,240** more would go to charity while increasing net cash flow by **\$118,541** for more giving, saving, or investing!



FOR MORE INFORMATION CONTACT
BRYAN FELLER
President, NCF California
949.529.6861
bryan@ncfcalifornia.com



**THE BARNABAS GROUP
ORANGE COUNTY & SAN DIEGO
THURSDAY, AUGUST 6, 2020**

<i>Time</i>	<i>Topic</i>	<i>Presenter</i>
6:20 p.m.	Opening Prayer	
6:22 p.m.	Opening Video	
6:27 p.m.	Welcome and Announcements Barnabas	Jim West
6:34 p.m.	The Master's Program	Alan Pott
6:38 p.m.	FUSION Leaders	Bill Tom
6:45 p.m.	Empower Women Media	Shirin Taber
7:02 p.m.	Child Hope International	Jody Giles
7:14 p.m.	Legacy Coalition	Larry Fowler
7:26 p.m.	Global Media Outreach	Jeff Gowler
7:43 p.m.	Why TBG	Dean White
7:50 p.m.	My top 10 Stories & Life Tips from Decades of Interviews at Focus on the Family	Jim Daly
8:10 p.m.	Interview with Jim Daly	Greg Leith
8:30 p.m.	Closing Prayer	Jim West



Introductory Briefing

September 3, 2020



Bob Shank, TMP Coach

RSVP Required to attend:
Janice at 714-552-5605 or
janice@mastersprogram.org.

Pacific Club
4110 MacArthur Blvd
Newport Beach, CA

2020 Session 1 Start Dates

- September 17
- October 20

You were made by God to cause significant impact in things that matter for eternity through investment of your time, talent, and treasure. Come join us at this Introductory Briefing and the decisions that follow may change your life forever:

- spend 90 minutes with Christians from your area
- bring friends or co-workers with you
- reserve your spot online or contact us (see sidebar)
- arrive at 7:30am for breakfast & conclude at 9:00am

The Master's Program serves and prepares Christians to pursue their Kingdom Calling & exploit their Kingdom potential today. Let us help you maximize your impact in God's Kingdom for eternity.

As a Barnabas Group partner, breakfast is on us, so you can learn more about The Master's Program opportunity on the morning of September 3, 2020, 7:30am-9:00am.



Introductory Briefing

January 2021



Curt Hensley, TMP Coach

RSVP Required to attend:
Ruth at 949-366-0215 or
ruth@mastersprogram.org.

Morgan Run Resort & Golf Club
5690 Cancha de Golf
Rancho Santa Fe, CA

Session 1 will start in 2021

You were made by God to cause significant impact in things that matter for eternity through investment of your time, talent, and treasure. Come join us at this Introductory Briefing and the decisions that follow may change your life forever:

- spend 90 minutes with Christians from your area
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The Master's Program serves and prepares Christians to pursue their Kingdom Calling & exploit their Kingdom potential today. Let us help you maximize your impact in God's Kingdom for eternity.

As a Barnabas Group partner, be our guest for a free breakfast to learn more about The Master's Program opportunity in January 2021.

INSTRUCTIONS FOR FEEDBACK FORMS

Please drop each Feedback Form in the box with the ministry name on it at the check in desk as you leave

General instructions:

1. Circle a number to help the ministry prioritize contacting you
2. Please write notes on this and turn it in if you were encouraged, challenged, or informed
3. Let them know what you liked and what they might have done better
4. List names and contact information on people they should connect with and why
5. Print or write legibly
6. It is OK to **not** give a form to each ministry

What ratings mean in order of priority – PLEASE CIRCLE:

- 1 Very inspiring; not in my passion area
- 2 ...
- 3 Please add me to your mail or email list; no need to call me
- 4 ...
- 5 Contact me – I want to introduce you to folks who can help
- 6 ...
- 7 Call me – no hurry; I have questions
- 8 ...
- 9 Call me ASAP
- 10 I want to meet with you ASAP; I want to help



Join us to experience a day in

THE MASTER'S PROGRAM FOR WOMEN EXECUTIVES

TMPW is an exceptional opportunity for Christian executives and leaders to participate in discovering their unique Kingdom Calling in order to maximize their potential Kingdom significance.

Are you ready to journey with other incredible Christian executive women to discover how God's masterplan for you is distinctly different, designed to maximize your unique gifts and experience?

You are invited to audit an upcoming session in TMPW!

This is a non-obligatory "taste and see" opportunity for women to experience a live session in the Master's Program. The session is free to attend, lunch and materials will be provided.

To learn more or register for our next session, please contact us at:

Michelle.Enfinger@mastersprogram.org



What is a Barnabas Group SWOT¹ Team Meeting?

Imagine being part of a diverse group of 8-10 Christian leaders.

Now imagine your group spending about two hours using your skills and experiences to help a growing ministry find the answer to a

"BIG QUESTION" facing their organization.

You have just imagined a SWOT team meeting!

A SWOT gives you the opportunity to use your God-given gifts, skills, and experiences to benefit ministry organizations.

Think you have no expertise to offer? Make yourself available and see how God uses you!

"I find the SWOT team outreach to combine the best of two worlds. I appreciate learning from the collaboration with other Believers and the opportunity to share my skills, experiences, and gifts to assist the work of various ministries." - David Zimmerman

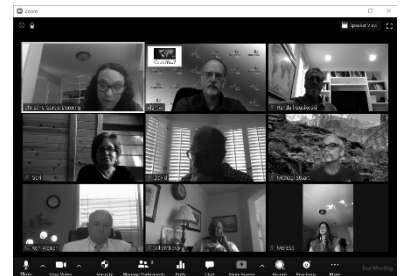


We will be doing Zoom and in-person SWOT meetings in the future.

Our **BIG QUESTION** for you is...

***When will you be joining us for a
SWOT Team Meeting?***

Watch your email inbox for invitations!



If you're a Barnabas Group Partner and haven't previously completed our **SWOT Participant Interest Form**, we encourage you to do so at <https://www.surveymonkey.com/r/tbgswot> (or scan the QR Code). This provides us with some basic information about your interests and abilities to help us match you to the right SWOTs.



For more information, contact our SWOT Coordinator:

Alan Weisenberger at alan@enLumenLS.com or 714-981-5585

¹S.W.O.T. (*Strength, Weakness, Opportunity, Threat*) Analysis has been a business strategy tool since the 1960s. While we don't typically do an actual SWOT analysis at our SWOT meetings, SWOT symbolizes the diversity of strategic input we seek to provide.



a 501C3 non-profit

"More Faith in Business"



BRANCHES

IRVINE @ Brown & Streza LLP {1st Tuesdays, 7am}

ANAHEIM @ McGriff Insurance {2nd Tuesdays, 11:30am}

LOS ANGELES @ Ethos Society {2nd Wednesdays, 11:30am}

GLENDALE @ Salem Media/KKLA {3rd Tuesdays, 11:30am}

NORTH SAN DIEGO/CARLSBAD – Forming now!

WE INVITE YOU TO A COMPLIMENTARY MEETING VIA ZOOM, OR WHEN SAFE, A LOCATION NEAR YOU TO EXPERIENCE A TIME OF NETWORKING, EQUIPPING, AND GROWING TOGETHER SPIRITUALLY, PROFESSIONALLY, AND PERSONALLY

TESTIMONIES

"FUSION is the perfect answer for connecting like-minded people of faith who believe that God has a place in their business."

- DAVID SHAHOIAN, Farmers & Merchants Bank, Mariners Church

"At FUSION, we know that members are coming from a position of faith, and that provides a deeper level of communication than I've found in 30 years of networking."

- KENNETH AUGUST, August Law Group, Shuvah Yisrael Messianic Synagogue

"The tRINITY groups allows conversations go down a spiritual path and business path. It's helpful to see how my faith influences my business, and how my business helps my faith grow."

- ALAN WEISENBERGER, enLumen Leadership, Grace Church of Orange

FUSION Leaders is a faith-based nonprofit and private membership organization for networking well-respected Christian business owners and professionals known for their character and competence.



EMAIL

info@FUSIONLeaders.org

WEB

www.FUSIONLeaders.org

PHONE

(714) 494-7646

"For we are God's handiwork, created in Christ Jesus to do good works, which God prepared in advance for us to do." EPHESIANS 2:10

ENVISION THE NEXT GREAT
ADVENTURE WITH YOUR
SPOUSE AT A

DreamMaster

RETREAT

3 DAYS • 2 NIGHTS • NOVEMBER 13-15, 2020
1906 LODGE, CORONADO ISLAND

THE “*DreamMaster*” TOOL...

is a discovery experience that encourages couples to think about their future, remember forgotten dreams of the past, and blow dust off the dreams that have been set aside. For the accomplished adult, dreams too often become a remnant of our youth.

“DREAMS PRESUME EXCITING POSSIBILITIES...”

Hosted at the 1906 Lodge, Coronado island. Includes Breakfast & Dessert on Fri/Sat and four facilitated sessions with like-minded couples. Per couple cost starting at \$1,145 to \$1,495 depending on lodging options. Reserve space with a \$500 deposit.



CURT & RHONDA HAMNER

Between Two Trees Ministries will provide the inspiration and tools to refresh the passion and romance in your relationship. Curt and Rhonda are TMP Alumni and Mentors who direct Between Two Trees Ministries in addition to speaking at Marriage Conferences across the country. They will help you engage with the challenges, realities and fun that's required to bring back the romance and passion that got your marriage started.



REGISTER AT [BETWEENTWOTREES.ORG/RETREATS](https://betweentwotrees.org/retreats)



Join the Barnabas Group for a live zoom Cooking Class!

Tuesday, August 11, 2020

6:00 pm to 7:00 pm



For additional cooking classes,
please contact: Tspoons
31770 Camino Capistrano Suite D
San Juan Capistrano, CA, 92675
(949) 218-5218
www.tspoons.com

Register online:

<https://tinyurl.com/TBGCookingClass>

or email:

lisa.franco@barnabasgroup.org



Scan to Register!



Stuffed Chicken Roulade
with Marsala Cream Sauce



Peach and Nectarine Galette
with Anrirot Glaze

“Great fun and what a wonderful meal!”

-Bill and Connie Erickson

“Sign us up for the next one – that was fun!”

-John and Lynn Siefker



The Barnabas Group Ministry Webinar

Tuesday, August 18, 10:00 am to 11:00 am (PDT)

Q & A Following

Make Your Next Meeting a Super-Success

How to Increase the Fun, Friendships, and Funds at Your Virtual or In-Person Event!

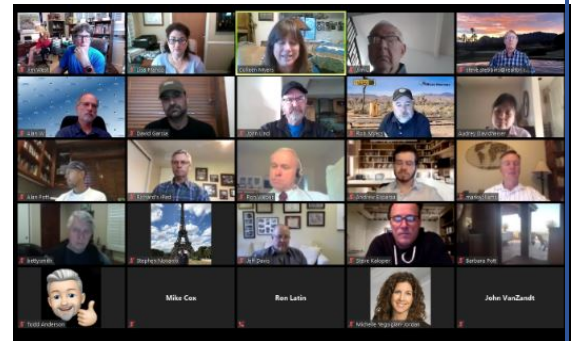
Presented by Adam Christing

Great leaders know a secret: **Meetings Matter.**

As a business or ministry leader, there are simple ways you can dramatically increase the impact of your next event. Engage and empower your attendees - online or in-person! What BIG mistakes do leaders make when it comes to virtual gatherings, live fundraisers, galas, and annual dinners?

In this very special Zoom webinar, you will discover...

- The "5 Magic Factors" behind every successful event
- How to attract attendees/donors and keep them engaged
- Why you must have a dynamic "Run Sheet" for your meeting
- How to book speakers and/or entertainers who will excite
- The 3 BIG mistakes to avoid at your next event
- How (and when) to incorporate an "Ask" into your fundraiser
- Keys to making your event more experiential
- Easy ways to make your meeting more FUN
- What is the role of a good MC?
- The BIG difference between virtual and in-person meetings and what to do about it



Scan the QR Code to register!



Register at: <https://tinyurl.com/BarnabasWebinar>

We will email you the zoom link prior to the webinar.
For questions, please contact Lisa.Franco@BarnabasGroup.org.



Adam Christing has hosted more than 500 corporate and non-profit events. He is a popular master of ceremonies and the founder of CleanComedians.com. Adam has helped raise more than 150 million dollars for non-profit and ministry groups in the last 10 years! He is the author of three humor and personal growth books published by Random House. He has been featured on more than 100 Radio and TV shows including ABC World News and PBS. Adam is a graduate of Biola University where he was inducted into the university's "Alumni Hall of Fame".

A Day of R.E.S.T.™

Tender Hearts Enterprises is delighted to invite you to both our Irvine office as well as T.H.E. Villa where Virginia Dixon facilitates a journey through R.E.S.T.™ (relational, emotional and spiritual truth) to help you reconcile conflict, restore clarity and achieve healing.

About the Event

After almost thirty years of study, contemplation and experience, I successfully comprehend and apply several essential modalities for examining the relational, emotional and spiritual truth which facilitates the rest necessary for healing. During our time together, I will expound on R.E.S.T.™ and the Reconstitution Method. We will examine the foundations that shape our lives and address challenging issues causing us to live with significant states of “disease”. In addition to sharing valuable resources to engage you in thought-provoking conversations and activities, imperative time for reflection and self-examination will be provided.

August 28th: 5:30pm-8:30pm @ Hera Hub, Irvine

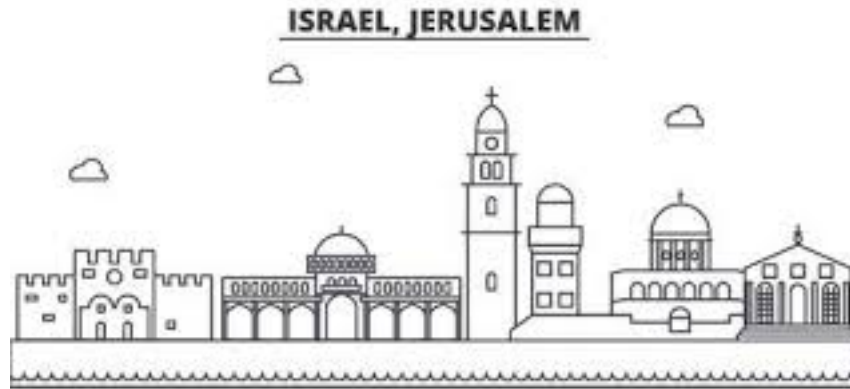
- The Brain's Effect on Healing
- Individual Assessments
- Light Appetizers

August 29th: 9am-4:30pm @ THE Villa

- R.E.S.T.™ and the Reconstitution Method
- EVOX Body Scans
- Lunch

**Friday is provided as an added benefit and does not increase or decrease the cost of your Day of R.E.S.T.™.*

For pricing and more information, please visit Events at virginiadixon.com



One
Great Adventure
Two
Biblical Countries
Three
Amazing Ministries

The Master's Program – The Barnabas Group – Uncharted Ministries

**Cheri & Bob Shank
JoAnn & Tom Doyle
invite you to join them on this adventure to
Israel and Jordan**

October 27 – November 7, 2020

Digging-deeper Bible Teaching
Visit the traditional and unique Biblical sites
See the archaeological site of Petra, a UNESCO World Heritage Site
Meet with frontline believers
Lunch with Holocaust Survivors
...plus loads of fun

**Whether you have visited Israel before or you are a first timer,
come experience
the land, The Book and the people**

For more information, please visit:
<https://www.MorningStarTours.com/TDF1169>
or contact Cheri Shank – cheri@mastersprogram.org



**Are you looking for a way to empower
student prayer?
*See You at the Pole 2020***

Wednesday, September 23, 2020

On the fourth Wednesday of each September, more than one million middle and high school students – and collegians – gather around their school flagpoles to pray for their classmates, teachers, and countries. The *See You at the Pole* initiative, with promotional efforts led by the National Network of Youth Ministries, involves students across our nation and around the world. This year, students are challenged to not only assemble for SYATP, but make the entire week of September 20-26 a *Global Week of Student Prayer*.

If you know of a teenager or someone who might want to initiate participation at their school in SYATP and the Global Week of Student Prayer, they can get more information at from the “Campus Prayer” app, or go to www.syatp.com, or contact Doug Clark at dclark@nny.org. It’s free!



EXCLUSIVE
for TBG ministries
and members

FREE \$500 Value Social Marketing Analysis

The award-winning FrontGate Media team will evaluate your social pages, content postings and more to provide recommendations to optimize and improve your response, exclusively for The Barnabas Group ministries and members.



strategy
public relations
media buying
Social media
web network
event partnerships
blogger network
influencer group

"FrontGate's leadership position in the Christian community led us to select them to help grow the reach and impact of Christian Leadership Alliance. The FrontGate team understands what we are about and is focused on helping CLA fulfill its mission of equipping and uniting Christian leaders who will transform the world for Christ."

—Tami Heim, President and CEO, Christian Leadership Alliance

"Scott is a wealth of knowledge and very well connected in this marketing space. He is a hard worker and has helped me in many ways! I would highly recommend FrontGate!"

—Jim West, Managing Partner, The Barnabas Group



No other Christian agency has received
more IAC & WebAwards!

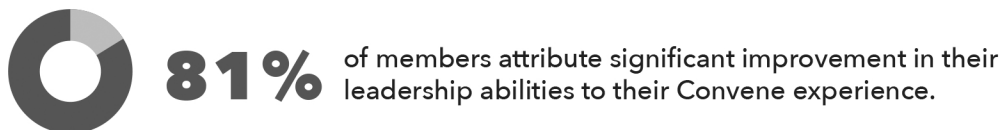
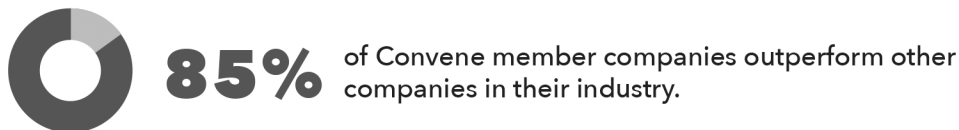
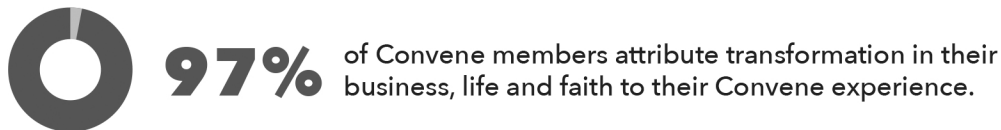


Contact **Scott A. Shuford** at **949-528-3359**
or **Scott@FrontGateMedia.com**

Offer expires September 30, 2020



Leaders recognize that to successfully navigate their organization toward success rather than failure, they must make wise, informed decisions.



“

If you're running a business and want to do more, go further, not just in business but in your faith and personal life, this is a great place... There's no subject that's not discussed.

LAUREL KEPPLEY
General Manager,
Eaton Farms
Convene Member,
Lancaster, PA

EXPLORE NEW WAYS TO GROW

PEER ADVISORY GROUP

Gain wisdom, encouragement and accountability from a trusted group of fellow Christian business leaders.

convenenow.com/membership

BUSINESS CONSULTING

Have our expert business consultants take a deep dive into key areas of your company.

convenenow.com/consulting

EXECUTIVE COACHING

Get One2One™ Executive Coaching for yourself and/or your leadership team.

convenenow.com/coaching

HOW DO YOU REACH NEW BUSINESS PROSPECTS OR NEW MINISTRY DONORS IN A COVID-19 ECONOMY?

» TRINET HAS THE CURE!

ASK US ABOUT **LIVE AND EVERGREEN WEBINARS** TO DRIVE YOUR Q3 AND Q4 RESULTS!

- Generate new leads
- Convert leads to take action
- Build and engage your community
- Establish industry expertise
- Strengthen the value and online presence of your brand



Call us today to learn how Evergreen webinars can revolutionize your business or ministry - reaching new audiences daily and generating new leads, new business and passionate followers.

Delivering
RESULTS
for you is
our priority!

DIGITAL SERVICES

- | | | |
|-------------------------|---------------------|--------------------------|
| Webinar Digital Funnels | Digital Strategy | Social Media |
| Digital Fundraising | Digital Training | Web Design & Development |
| Digital Lead Generation | Digital Advertising | Search Engine |

OUR RESULTS

- » More Ministry Supporters
- » More Digital Business Sales
- » More Digital Donations
- » More Digital Business Leads
- » More Gospel Reach
- » More Business Customers



CONTACT US TODAY!
» Ron Weber
ron.weber@trinetsolutions.com
949.442.8900 x217



» John Carley
john.carley@trinetsolutions.com
949.442.8900 x218



EPiC **ADVENTURES**

**Get notified about
upcoming adventures
and join us outdoors**



Join our Facebook Group at [nfc/california/epic](https://www.facebook.com/nfc/california/epic)

The background of the entire page is a high-contrast, black and white aerial photograph of ocean waves. The waves are turbulent, with white foam and dark, swirling water, creating a dynamic and textured pattern. The lighting is dramatic, highlighting the crests of the waves against the deep shadows of the troughs.

full fifty

INCREASE YOUR ONLINE PRESENCE

**WANT TO CREATE A NEW SOURCE OF REVENUE
FOR YOUR ORGANIZATION?**

EXPLORE YOUR OPTIONS WITH E-COMMERCE OR
CRAFT A DIGITAL STRATEGY TO RAISE NEW
SUPPORT FOR YOUR ORGANIZATION.

TALK TO AN EXPERT:

www.fullfifty.co

Teen Challenge Hank Sauer Memorial Golf Tournament

September 14, 2020 at 9:30 am. \$195 per person.

Discount if registering online www.sdtecgolf.com

Come and participate in our golf tournament. It will be a fun day of golf for both novice and experienced.

Following the play we will have an awards banquet and a short program. Lunch and Dinner included.

All proceeds will benefit San Diego Teen Challenge and all the programs we offer those seeking help.

Call 619-265-0337 for more information



SOMETHING TO CONSIDER

Southern California ministries which depend on fee income such as Christian colleges and camps have been hit particularly hard during the past six months. If you know someone that leads or works at these ministries, please give them a call or send them a message of encouragement. It will mean a lot.

Rich Kredel
Stamps Foundation

LEGACY COALITION – CATALYST FOR THE GRANDPARENTING MOVEMENT!

Legacy Coalition teaches and equips intentional Christian grandparents who will influence generations of their families for Christ! This year, Legacy Coalition is projecting and planning for 10,000 to 15,000 attendees at their 2020 two-day Summit! This year's summit is projected to be 10 times greater than last year's Grandparenting Summit in Fullerton that energized over 1,200 grandparents.

The Legacy Grandparenting Summit on September 17-18, 2020, has 35 simulcast sites across the country. A small group option is also offered for those not near a simulcast site. Southern California simulcast sites are located in Seal Beach, Escondido, Murrieta, and Redlands.

Visit [**legacycoalition.com/summit**](https://legacycoalition.com/summit) to view the stellar lineup of speakers, the 2-day schedule, registration details, and more. This incredible event includes messages from Dr. David Jeremiah, David Green, John Stonestreet; music and comedy, and more.

We ask you as Barnabas Group partners to share your gifts of time, talents, and networks. Learn more about the conference at [**legacycoalition.com/summit**](https://legacycoalition.com/summit). Register yourself and help us and spread the word to encourage those you love to join the movement of intentional Christian grandparenting! Help Legacy Coalition engage and equip grandparents in this world-class event!

EXCLUSIVE BARNABAS GROUP OFFER!

Word4Asia Consulting International exists to help ministries who wish to place God's Word in mainland China. Our 20 plus years of experience allows us to make this possible. If your ministry wishes to:

- Place Bibles or New Testaments in China
- Is willing to do this legally according to regulations

W4A will add 10% - 50% to whatever your project is during the next 6 months. As many churches are not meeting and some are still restricted in China more people are reading the Bible. A tremendous way to show our love for God's people in China.

Please contact Liping Martinez (liping@word4asia.com) or Gene Wood (gene@word4asia.com) for more details.

FREE WHEELCHAIR MISSION

Free Wheelchair Mission has distributed over a million wheelchairs in 93 countries since its founding nearly 20 years ago. It is one of the only nonprofits dedicated to serving mobility disabilities that has responded to COVID-19 by sending medical supplies, earning coverage by media outlets such as *CNN*, *The New York Times*, and *Travel Noire Magazine*.

Through the "Mobility Beyond Wheelchairs" program, trusted distribution partners have received mobility aids, including wheelchairs, walkers, and canes, as well as medical supplies that include surgical tools, masks, gloves, needles, syringes, and blankets. These supplies were being used by doctors to perform corrective surgery on conditions such as clubfoot, but in the wake of the pandemic, they have become essential to distribution partners providing health care on the front lines.

Donations to Free Wheelchair Mission's Medical and Mobility Emergency Fund not only help provide wheelchairs to those living with disabilities in developing nations, but also provide personal protective equipment and other medical supplies to the health care workers who are serving them. Visit freewheelchairmission.org/emergency to give to our ongoing work.

3 MONTHS COMPLIMENTARY PAYROLL AND EMPLOYER SERVICES COST COMPARISON FOR BARNABAS GROUP PARTNERS

Firm Foundation HR provides the best in human resources support, payroll, human capital management technology, training, and employer benefits.

We are called to serve and partner with small businesses, churches and not for profits, making employer and employee lives better in the workplace.

Our team of advisers will evaluate and present solutions to reduce your cost as an employer, so you have more time and financial resources to focus for your mission.

Barnabas members can contact Jason@ffhro.com to set up a free 30 minute consultation and hear how you can receive 3 months of complimentary payroll!

Plans fail for lack of counsel, but with many advisers they succeed. - Proverbs 15:22

www.FirmFoundationHR.com

Phone: 949.900.6977 (ask for Jason Poling)



Friendly Center, a non-profit with four Family Resource Centers in Orange County, adapted its comprehensive programming earlier this year to meaningfully respond to the COVID-19 pandemic – with an emphasis on helping meet the basic needs of low-income families and seniors.

Friendly Center, led by President/CEO and Barnabas Group member Cathy Seelig, provides various family-strengthening programs year-round designed to lift families out of crisis and toward stability, opportunity, and hope. As a result of the COVID-19 pandemic heavily impacting families already struggling with hunger, housing, and mental health, demand for Friendly Center programs and services greatly increased. As such, Friendly Center is encouraging the community to donate food items or funds in support of its work, which continues to assist vulnerable families and seniors impacted by the crisis. To learn more, visit friendlycenter.org.

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FREE WHEELCHAIR MISSION

Free Wheelchair Mission has distributed over a million wheelchairs in 93 countries since its founding nearly 20 years ago. It is one of the only nonprofits dedicated to serving mobility disabilities that has responded to COVID-19 by sending medical supplies, earning coverage by media outlets such as *CNN*, *The New York Times*, and *Travel Noire Magazine*.

Through the "Mobility Beyond Wheelchairs" program, trusted distribution partners have received mobility aids, including wheelchairs, walkers, and canes, as well as medical supplies that include surgical tools, masks, gloves, needles, syringes, and blankets. These supplies were being used by doctors to perform corrective surgery on conditions such as clubfoot, but in the wake of the pandemic, they have become essential to distribution partners providing health care on the front lines.

Donations to Free Wheelchair Mission's Medical and Mobility Emergency Fund not only help provide wheelchairs to those living with disabilities in developing nations, but also provide personal protective equipment and other medical supplies to the health care workers who are serving them. Visit freewheelchairmission.org/emergency to give to our ongoing work.

3 MONTHS COMPLIMENTARY PAYROLL AND EMPLOYER SERVICES COST COMPARISON FOR BARNABAS GROUP PARTNERS

Firm Foundation HR provides the best in human resources support, payroll, human capital management technology, training, and employer benefits.

We are called to serve and partner with small businesses, churches and not for profits, making employer and employee lives better in the workplace.

Our team of advisers will evaluate and present solutions to reduce your cost as an employer, so you have more time and financial resources to focus for your mission.

Barnabas members can contact Jason@ffhro.com to set up a free 30 minute consultation and hear how you can receive 3 months of complimentary payroll!

Plans fail for lack of counsel, but with many advisers they succeed. - Proverbs 15:22


www.FirmFoundationHR.com

Phone: 949.900.6977 (ask for Jason Poling)



Friendly Center, a non-profit with four Family Resource Centers in Orange County, adapted its comprehensive programming earlier this year to meaningfully respond to the COVID-19 pandemic – with an emphasis on helping meet the basic needs of low-income families and seniors.

Friendly Center, led by President/CEO and Barnabas Group member Cathy Seelig, provides various family-strengthening programs year-round designed to lift families out of crisis and toward stability, opportunity, and hope. As a result of the COVID-19 pandemic heavily impacting families already struggling with hunger, housing, and mental health, demand for Friendly Center programs and services greatly increased. As such, Friendly Center is encouraging the community to donate food items or funds in support of its work, which continues to assist vulnerable families and seniors impacted by the crisis. To learn more, visit friendlycenter.org.



Give pro life talking cards to sidewalk ministries

Changing Hearts & Saving Lives
40 SECONDS AT A TIME

What sidewalk counselors are saying:

- The cards are not thrown on the ground like our other materials.
- Expectant mothers on the sidewalk listen to the entire testimony and are visibly moved.
- The surprise factor of the cards talking to the women really gets their attention.
- We started giving out the talking cards to pastors and it really opens up the conversation.

For a demo & listing of sidewalk ministries that can use more talking cards see:
BORNE OF DREAMS.COM



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We believe Christian leaders thrive as they passionately steward their lives for Christ-honoring excellence, influence and impact. We envision a day when every Christian leader is thriving.

We invite you to learn and sharpen necessary skills, discover innovative best practices, and encounter thought leaders who are willing to invest the best of what they know into you!

Join us for The Outcomes Conference 2021 in Jacksonville, Florida.

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www.outcomesconference.org | Questions? Call Suzy West at (949) 280-9800



a 501C3 non-profit

“More Faith in Business”





RESPONSE SHEET

Name: _____ Email: _____

Business/Ministry: _____ Phone: _____

Please circle your interest level in connecting with the **FUSION Leaders**:

[1 = passive interest, will pray for ministry  5 = active interest, super interested in connecting ]

1 ----- 2 ----- 3 ----- 4 ----- 5

Please check all that apply:

- I'd like to learn more about FUSION. Let's talk!
- I'd like to visit a Branch meeting. Send me an invite!
- I'd like to participate in the leadership core group starting a FUSION branch located in.....
 - _____ North San Diego/Carlsbad
 - _____ San Francisco Bay Area/East Bay
 - _____ Other _____
- I see organizational synergies. Contact me about potential partnerships.
- I know of someone who'd be a great fit and may be interested. Contact me.
- Notify me of future events (branch meetings, mixers, special events).
- I love you're bringing more faith into business! I will pray for FUSION Leaders ministry!

Comments / Suggestions / Questions:

A. CONTACT INFO

Ministry Name	Empower Women Media (a division of Visual Story Network)
CEO Name & Title	Clyde Taber, Executive Director, Visual Story Network
Primary Contact & Title	Shirin Taber, Founder and Director, Empower Women Media
Address, City, State, Zip	27631 La Paz, Suite A, Laguna Niguel, CA 92677
Phone	949.235.5148
Fax	N.A.
Email	shirin@visualstory.org
Website	www.empowerwomen.media
Facebook	EMPOWER WOMEN MEDIA
Instagram	EMPOWER WOMEN MEDIA
LinkedIn	Shirin Taber
Twitter	

B. KEY INFO

Year Founded	(Visual Story Network: 2007)
Total Employees (FT & PT)	2, plus 8 independent contractors
Total Volunteers	100 +
Total Board Members	5
Total Donors (last 24 months)	150
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Leadership Alliance <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Coming Year
INCOME			
Donated Income	185,613	338,700	387,500
All Other Income	20,298	32,500	22,500
Total Income	205,923	371,200	410,000
EXPENSE			
Program Services	159490	308,220	339,000
General & Administrative	33817	31,500	34,000
Fundraising	29919	32,000	36,000
Total Expense	223226	371,720	409,000

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	A network of media advocates who promote <u>religious freedom in the business community</u> , helping the Church to thrive around the world for years to come.
What do you do?	We train leaders to promote freedom of faith in the workplace, and thereby keep the door open to the Gospel around the world. Persecution against believers is on the rise. 80% of the world lives with high restrictions on freedom of religion, belief and conscience. Research shows religious freedom is a fundamental and necessary element of thriving <u>business communities</u> . We lead an ongoing religious freedom initiative to showcase the

	benefits of freedom of faith in business at top venues such as the United Nations, U.S. State Department, parliaments, NGOs, businesses, universities, faith organizations .
Key Endorsements (names of people or organizations)	Religious Freedom & Business Foundation, American Bible Society, YWAM, SRG, Christian Broadcasting Network, JESUS Film, SAT 7, Zondervan, Rose Castle Foundation,...
Our "BHAG" (Big Holy Audacious Goal) is:	To become the premier organization promoting freedom of faith in the workplace through digital media training around the world.

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	To equip leaders to produce media for their mission. https://vimeo.com/393796215
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: Business professionals who want to expand their outreach through digital media and strengthen the Church's impact around the world. • Our SUPPORTING customers are: Emerging leaders who want to produce media to expand their platform and fulfill their God-given purpose.
3. What does the (PRIMARY) customer value?	We are looking to connect with Business leaders who value making an impact on the world stage for the Gospel. http://empowerwomen.media/live-what-you-believe/
4. What have been our results?	Since 2013 we have trained trusted leaders from over 100 organizations for digital media training and collaborative projects. We offer leaders valuable digital media training to expand their outreach. Together, we create TV, film, audio, print and internet projects for advocacy purposes.. Our collective efforts contribute to the larger movement of helping to promote religious freedom and faith communities for years to come.
5. What is our plan?	We offer a business-friendly religious freedom training. Our goal is to counter religious based persecution while cultivating a culture of mutual respect, representing different backgrounds and worldviews. LIVE WHAT YOU BELIEVE is an interactive advocacy series to equip professionals to support religious liberty in the work place. Our hoped for outcome is mobilizing thousands of advocates in the business world who will change the attitude toward religious liberty for all.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Compelling Vision • Recruiting Talent • Training Leaders • Access to Top World Orgs and Venues 	<ul style="list-style-type: none"> • _ Building Capacity • Marketing and PR • Lack of access to local business community in Southern California 	<ul style="list-style-type: none"> • Access to World Leaders • Access to Top Leadership Venues (United Nations, US State Department 	<ul style="list-style-type: none"> • Security issues • Islamists/Secularists • Funding Gap • Support from Evangelical Community

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Help introduce us to potential Board of Advisors in the Business Community.	2020
2	Help us gather business leaders to host religious freedom trainings in their workplace, churches and in small groups.	2020-2021
3	Help us with connect with Business Leaders and Innovators who desire to share their faith stories (in film and on social media).	2020-2022
	<u>Major Prayer Request:</u> Pray for a movement of religious freedom advocates who will stand up to the forces which threaten freedom of faith and expression. http://empowerwomen.media/live-what-you-believe/	2020-2022



EMPOWER WOMEN MEDIA

Interest Level

How concerned are you about the level of persecution and religious-based discrimination around the world? (1 represents not at all and 5 means very concerned)

1 2 3 4 5

What number represents your interest in engaging with our ministry (1 represents no interest and 5 means you want to discuss next steps):

1 2 3 4 5

I would like to receive your online newsletter and/or prayer updates. Yes or No

I would like to participate in an online Religious Freedom Advocacy Training. Yes or No

I would like to host a Religious Freedom Advocacy Training at my church or workplace or small group. Yes or No

I would like to introduce you to potential board members and foundations who may be interested in your Religious Freedom advocacy workshops and trainings. Yes or No

I would like to help you connect with potential resource partners and specialists (marketing, training, funding, media, advocacy). Yes or No

I would like to hear more about joining your team of ministry partners. Yes or No

Any other comments that you would like to share?

Name:

Email:

Phone Number:

For more information, contact Shirin Taber at shirin@visualstory.org

A. CONTACT INFO

Ministry Name	Child Hope International
CEO Name & Title	Spencer Reeves, Executive Director
Primary Contact & Title	Amanda Magnuson, US Director of Operations
Address, City, State, Zip	1225 Coast Village Rd, Ste C, Santa Barbara, CA 93108
Phone	(805) 845-1946
Fax	
Email	amanda@childhope.org
Website	www.childhope.org
Facebook	https://www.facebook.com/childhope
Instagram	https://www.instagram.com/childhopeintl/
LinkedIn	https://www.linkedin.com/company/18035065
Twitter	https://twitter.com/childhopeintl

B. KEY INFO

Year Founded	2004
Total Employees (FT & PT)	22 (2 in US, 20 in Haiti)
Total Volunteers	8
Total Board Members	6
Total Donors (last 24 months)	475
Organizational Memberships	<input checked="" type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input checked="" type="checkbox"/> Christian Leadership Alliance <input checked="" type="checkbox"/> Other: Christian Alliance for Orphans (CAFO)
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual (2019)	Current Fiscal Year Budget (2020)	Estimated Budget Coming Year (2021)
INCOME			
Donated Income	\$360,199	\$435,128	\$478,800
All Other Income	\$225	\$1,200	\$1,200
Total Income	\$360,424	\$436,328	\$480,000
EXPENSE			
Program Services	\$275,683	\$325,335	\$360,000
General & Administrative	\$59,200	\$67,351	\$70,000
Fundraising	\$37,500	\$42,700	\$50,000
Total Expense	\$372,383	\$435,335	\$480,000

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	We do orphan care differently
What do you do?	We care for orphans and widows in their distress by transitioning children from orphanages into loving families. We do this through Christ-centered social work, training and support to orphanages and families.
Key Endorsements (names of people or organizations)	Christian Alliance for Orphans (CAFO) IBESR (Haitian social services) ECFA

Our “BHAG” (Big Holy Audacious Goal) is:	No more “orphans” in Haiti. We want all 32,000 children living in Haitian orphanages to become sons and daughters, thriving in a loving family.
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E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	We care for orphans and widows in their distress by transitioning children from orphanages into loving families. We do this through Christ-centered social work, training and support.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customers are: children and families in Haiti that have been separated, causing the child to become a “poverty orphan” • Our SUPPORTING customers are: orphanages in Haiti that are interested in transitioning to family-based care
3. What does the (PRIMARY) customer value?	Christ’s love expressed in family relationships, education, and financial resources.
4. What have been our results?	We have been able to establish family contact and relationship building with over 90% of the children at our orphanage. Beyond that, 5 children have been successfully reunified with their families!
5. What is our plan?	Our plan is to reunify the remaining 20 children in our orphanage, then, working through the Haitian government, provide reunification services to orphanages they are closing.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Christ focused • Credibility & Experience • Leadership and Staff • Mission & Vision • Partnerships and endorsements 	<ul style="list-style-type: none"> • Finances • Marketing and Donor Development 	<ul style="list-style-type: none"> • IBESR (Haitian social services) is prioritizing family reunification • 32,000 children from 750 orphanages with reunification potential • Additional partnerships including local churches 	<ul style="list-style-type: none"> • Satan • Civil unrest • Finances • Natural disasters • Government failure • Entrenched orphan industry

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Ambassadors. TBG members can become Ambassadors and advocate for family-based care with their church, Bible study, and friends.	
2	Development. CHI is interested in building a legacy program as well as an endowment fund, and could use expertise with how to establish these.	
3	Board development. CHI needs to recruit more board members, especially social workers, attorneys, businesspeople. Additionally, we need board members with high capacity to recruit major donors.	
	Major Prayer Request: Peace in Haiti (end of COVID, no govt protests, no gang activity); financial traction	

Thanks for limiting your report to 2 pages!

Child Hope

Name: _____

Best Number to call: _____

Email: _____

My interest level...

Please circle the number that represents your interest in engaging with Child Hope International (1 represents no interest other than getting emailed information and 5 means you want to meet as soon as possible to discuss next steps):

1 2 3 4 5

Where I'd like to go from here...

I would like to attend an **informational BBQ next week in Newport Beach, CA**, Thursday August 13 at 6pm, hosted in the home of Eric and Tara Bezco. (25 person max, please list attendees)

I am interested in having coffee or lunch with a board member/staff of Child Hope International to learn more.

I would like to invite you to present CHI's ministry to the staff/board of a Foundation to discover ways we might partner together on projects or help you grow as an organization.

I want to connect you with one of my pastors so my church can learn more about the orphan crisis and family-based care.

How I might be able to partner with CHI to...

Translate documents from English to French

Create or edit videos

Build a legacy program and/or endowment fund

Secure new grant funding

Other: _____

A. CONTACT INFO

Ministry Name	LEGACY COALITION
CEO Name & Title	Larry Fowler, Founder
Primary Contact & Title	Larry Fowler, Founder
Address, City, State, Zip	137 Gracefield Way, Riverside, CA 92506
Phone	(630)890-9510
Fax	n/a
Email	larryf@legacycoalition.com
Website	Legacycoalition.com
Facebook	Facebook.com/thelegacycoalition
Instagram	n/a
LinkedIn	n/a
Twitter	n/a

B. KEY INFO

Year Founded	2016
Total Employees (FT & PT)	No employees—all volunteers and consultants
Total Volunteers	46
Total Board Members	7
Total Donors (last 24 months)	670
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Leadership Alliance <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA’s Standard No. 3 and is available to the public?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Coming Year
INCOME			
Donated Income	\$234,941	\$280,000	\$322,000
All Other Income	344,884	573,760	831,136
Total Income	\$579,825	\$853,760	\$1,153,136
EXPENSE			
Program Services	\$319,405	\$414,824	\$725,942
General & Administrative	75,231	73,840	84,916
Fundraising	27,439	43,000	47,300
Total Expense	\$422,075	\$531,664	\$858,158

D. OUR “ELEVATOR SPEECH” (external)

Brand Promise (slogan or tagline)	Many Christian grandparents are missing opportunities to have a spiritual impact in the lives of their grandchildren. We provide resources and events that inspire, equip and envision them to fulfill their God-given potential!
What do you do?	Convene the only national conference on grandparenting; awaken grandparents through local seminars; encourage churches to launch grandparenting ministries; create practical resources that equip grandparents for their spiritual role.
Key Endorsements (names of people or organizations)	Chuck Swindoll; John Trent; Valerie Bell; Josh McDowell; Ken Canfield; Steve Bell; Rob Rienow; Hal Habecker; Ron Hunter; Crawford Loritts; Linda Ranson Jacobs, John Huffman, Dennis Keating, Hal Seed.
Our “BHAG” (Big Holy Audacious Goal) is:	The 30 million plus Christian grandparents in the U. S. realize their potential for influencing our youngest generations and commit to being intentional in passing on their faith.

D. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	To awaken grandparents to their full Biblical potential for influencing grandchildren to follow Christ.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: the Christian grandparent • Our SUPPORTING customers are: ministry leaders in the local church (Christian grandparents are the “who”, local churches are the “through”)
3. What does the (PRIMARY) customer value?	Their grandchildren! And faith. However, grandparents’ potential to be a major faith influencer is unrecognized in nearly all churches. The intersection between grandparents’ passion for their grandchildren and the desire of the local church to reach the youngest generations is an amazing opportunity for ministry!
4. What have been our results?	1200 attendees at our last national conference (10,000 projected for our next one in September 2020); nearly 500 churches have started grandparenting ministries; approximately 50,000 grandparents have become intentional in passing on their faith.
5. What is our plan?	Communicate our message through local seminars, online meetings, webinars, and both digital and print resources; grow a Legacy Pastors’ division that will carry our mission to local congregations, encourage and enable the establishment of grandparenting ministries in local churches, and impact thinking nationally through our Legacy Grandparenting Summit.

E. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Compelling message • Gifted team • Low overhead • “Blue ocean” • Strategic partnerships • Likemindedness 	<ul style="list-style-type: none"> • Smaller donor base • Limited reach (especially on eastern half of U.S.) • Limited knowledge about how to reach our demographic • Social media presence 	<ul style="list-style-type: none"> • Huge marketplace • Grandparents growing familiar with online communication • Increased concern for family connections because of the virus 	<ul style="list-style-type: none"> • Easy market entry • Fragility of our staff (aging issues) • Cultural movement • Limited funding

F. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Join a video chat on Wednesday, August 12, 2020 at 7 p.m. about getting a grandparenting group started in your church—or connect us with someone who would be interested in that!	Wednesday, August 12, 2020
2	Invite a Legacy Pastor to join a small group either in person or by video to hear their story and passion for grandparenting.	Monday, August 10, 2020
3	Join a video chat on Tuesday, August 11, 2020, at 7 p.m. about bringing a group of grandparents to a simulcast conference site, or else having your home or your church become a satellite site for the conference.	Tuesday, August 11, 2020
	<p><u>Major Prayer Request:</u> That we would have wisdom in moving ahead with plans for our conference in light of the corona virus crisis, and that God would impassion the hearts of grandparents more than ever for their grandchildren’s spiritual growth.</p>	

Thanks for limiting your report to 2 pages!

We GRANDPARENT ON PURPOSE



...so our
grandchildren's
grandchildren
follow Christ



Name: _____

Phone number: _____

E-mail: _____

Please circle the number that represents your interest in engaging with this ministry (1 represents no interest other than getting emailed information and 5 means you want to meet as soon as possible to discuss next steps):

1 2 3 4 5

- I will join a video chat on Tuesday, August 11, 2020, at 7 p.m. about **bringing a group of grandparents to a Legacy Grandparenting Summit simulcast site**, or having my home or my church become a satellite site for the conference (we will send the link via email).
- I will join a video chat (or have someone else join) on Wednesday, August 12, 2020 at 7 p.m. regarding **starting a grandparenting group in my church** (we will send the link via email)!
- I am interested in **inviting a Legacy Pastor to join a small group** either in person or by video to hear their story and passion for grandparenting.
- I believe **I have skills, connections, and/or experience** that can help propel the Legacy Coalition toward its vision of impacting the whole nation of grandparents. Please contact me!
- Complete this mini-survey by reflecting **your thoughts related to Christian grandparents**. Circle 1 for “not at all”, 5 for “definitely”.

- | | |
|--|-----------|
| 1. Christian grandparents are generally unaware of what the Bible says about their role in the family. | 1 2 3 4 5 |
| 2. My local church leaders are aware of the potential spiritual impact of grandparents, and actively seek to equip and encourage them. | 1 2 3 4 5 |
| 3. Grandparents generally feel ill equipped to address the rapid changes of culture with their grandkids | 1 2 3 4 5 |
| 4. I am persuaded grandparents can leave a lasting, significant impact in the lives of their grandchildren. | 1 2 3 4 5 |
| 5. I know grandparents who desire to impact their grandkids, but significant relational or spiritual barriers prevent that from happening. | 1 2 3 4 5 |
| 6. I give an enthusiastic “thumbs up” to the Legacy Coalition for their vision for grandparenting, and will be an advocate for them when the opportunity arises. | 1 2 3 4 5 |

(Please add any comments or questions on the back)

legacycoalition.com • larryf@legacycoalition.com • 630.890.9510

A. CONTACT INFO

Ministry Name	Global Media Outreach
CEO Name & Title	Walt Wilson, Founder and CEO
Primary Contact & Title	Jeff Gowler, President
Address, City, State, Zip	7160 Dallas Parkway Suite 200, Plano, TX 75024
Phone	972-975-9444 office
Fax	972-905-9033
Email	Jeff.Gowler@gmomail.org
Website	GlobalMediaOutreach.com
Facebook	facebook.com/GlobalMediaOutreach
Instagram	instagram.com/GlobalMediaOutreach
LinkedIn	https://www.linkedin.com/company/GlobalMediaOutreach/
Twitter	twitter.com/WitnessToAll

B. KEY INFO

Year Founded	2004
Total Employees (FT & PT)	28
Total Volunteers	3,500
Total Board Members	7
Total Donors (last 24 months)	1,729
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ECFA) <input checked="" type="checkbox"/> Christian Leadership Alliance (CLA) <input checked="" type="checkbox"/> Global Alliance for Church Multiplication (GACX)
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Coming Year
INCOME			
Donated Income	5,871,971	7,700,000	7,700,000
All Other Income	4,481	300	300
Total Income	5,876,452	7,700,300	7,700,300
EXPENSE			
Program Services	5,828,690	5,747,657	5,800,000
General & Administrative	361,201	355,541	350,000
Fundraising	1,482,675	1,461,499	1,400,000
Total Expense	7,672,566	7,564,697	7,550,000

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Brand Promise: Share Jesus online in every country of the world, helping believers grow in the faith through personal contact with a volunteer "Online Missionary", using cutting-edge technology and connecting them to authentic Christian community.
What do you do?	<p>Global Media Outreach presents the Gospel of Jesus Christ in 12 primary languages to millions looking for answers about God and life's circumstances through multiple websites and social media. New believers are disciplined in their faith through personal contact with one of 3,500 volunteer online missionaries - located in 110 countries and speaking some 40 languages – and through digital resources.</p> <p>Global Media Outreach shares the Gospel online between 350,000 and 500,000 times each day; and in May, 2020, surpassed 2 billion Gospel presentations since the organization's founding in 2004.</p>

Key Endorsements (names of people or organizations)	Steve Douglass, President of CRU (Campus Crusade for Christ) Paul Eshleman, Founder of The Jesus Film Project Promod Haque, Norwest Ventures Partners Ed Kobel, Debartolo Development
Our “BHAG” (Big Holy Audacious Goal) is:	Global Media Outreach plans to expand its average daily Gospel presentations from 500,000 to 2,000,000 by the end of fiscal year 2021.

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	Give everyone on earth multiple opportunities to know Jesus Christ. See hundreds of millions receive Him. Build them in their faith. Connect them to Christian community.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customers are: Seekers • Our SUPPORTING customers are: Christians
3. What does the (PRIMARY) customer value?	Millions of times every day, people search online for hope, peace, spiritual help. They value a safe place online to explore, engage and find a relationship with God, and someone who will meet them at their point of need to respond to their questions and help them grow in their faith.
4. What have been our results?	2 billion gospel presentations since the ministry began More than 228 million indicated decisions for Christ
5. What is our plan?	Continue to expand our channels, technology, languages and volunteers to reach people for Jesus digitally.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Scalability to reach billions with the Gospel. • In-depth tracking of results and ROI. • Documented stewardship success in reaching billions at the lowest possible cost. • 3,500 volunteer Online Missionaries providing response and support in over 40 languages. • Secure proprietary online systems. 	<ul style="list-style-type: none"> • Limited financial and human resources for operations and marketing. • Need to expand into more languages. 	<ul style="list-style-type: none"> • Systems capable of handling more communications channels, including Instant Messaging (OTT). • Partnerships with other ministries. • Providing assistance to churches and 501-C3s with digital ministry. • Content Partnerships. 	<ul style="list-style-type: none"> • Government interference. • Banning of all religious content. • Security threats to proprietary systems.

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Make key introductions to strategic ministry partnerships.	IMMEDIATELY
2	Develop training/documentation strategies for volunteer online missionary program.	OCT 2020
3	Development of customer satisfaction process with the goal of analyzing success of new CRM system.	NOV/DEC 2020
	<u>Major Prayer Request:</u> God would allow our ministry to remain on the leading-edge of technology to share the Good News of Jesus Christ with everyone on earth.	



Name: _____

Best Number to Call: _____

Email Address: _____

Mailing Address: _____

Please circle the number that represents your interest in engaging with us.
 (1 represents no interest other than getting emailed information and 5 means you want to meet as soon as possible to discuss next steps):

1 2 3 4 5

- _____ I am interested in a call to know more about Global Media Outreach.
- _____ I want to receive email updates on how you are growing the Kingdom.
- _____ I will pray for your mission and impact.
- _____ I would like to know more about becoming an Online Missionary and helping people to know Christ.
- _____ I would like to host a gathering to share with friends about the mission and opportunities with Global Media Outreach.
- _____ I can provide help with training/documentation strategies for new volunteer recruits.
- _____ I can help with a customer satisfaction analyzation process and creating a roadmap of needed changes in training for 2021.

SURVEY – Help us learn more about how we can serve you:
 Response Key: **1** = Not Interested **5** = Very Interested

1. I am interested in how you are reaching the lost in America.	1	2	3	4	5
2. I am interested in how you are reaching the lost in the Middle East.	1	2	3	4	5
3. I am interested in the technology used to reach the world.	1	2	3	4	5
4. I am interested in how your 3500 + volunteers disciple new believers.	1	2	3	4	5

A. CONTACT INFO

Ministry Name	Focus on the Family
CEO Name & Title	Jim Daly, President & CEO
Primary Contact & Title	
Address, City, State, Zip	8605 Explorer Drive, Colorado Springs, CO 80920
Phone	719-531-3400 Toll-free: 1-800-232-6459
Fax	719-531-5181
Email	Help@FocusontheFamily.com
Website	www.FocusontheFamily.com
Facebook	https://www.facebook.com/focusonthefamily/
Instagram	https://www.instagram.com/focusonthefamily/
LinkedIn	https://www.linkedin.com/company/9750/
Twitter	https://twitter.com/FocusFamily

B. KEY INFO

Year Founded	1977
Total Employees (FT & PT)	733
Total Volunteers	151
Total Board Members	11
Total Donors (last 24 months)	196,219 (last 12 months)
Organizational Memberships	<input checked="" type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Leadership Alliance <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Coming Year
INCOME			
Donated Income	82,633,920	83,214,000	83,214,000
All Other Income	14,058,756	19,029,000	19,029,000
Total Income	96,692,676	102,243,000	102,243,000
EXPENSE			
Program Services	82,228,175	91,759,660	87,098,771
General & Administrative	7,439,137	8,285,161	7,879,777
Fundraising	6,858,221	7,638,179	7,264,452
Total Expense	96,525,533	107,503,000	102,243,000

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	<i>Helping Families Thrive™</i>
What do you do?	We provide help and resources for couples to build marriages that reflect God's design – and for parents to raise their children according to morals and values grounded in biblical principles.
Key Endorsements (names of people or organizations)	As an international ministry, we partner with hundreds of like-minded organizations and individuals.
Our "BHAG" (Big Holy Audacious Goal) is:	To reduce the Christian divorce rate dramatically and to reduce foster care and adoption rolls to virtually zero.

E. THE FIVE DRUCKER QUESTIONS (internal)

1. What is our mission?	To cooperate with the Holy Spirit in sharing the Gospel of Jesus Christ with as many people as possible by nurturing and defending the God-ordained institution of the family and promoting biblical truths worldwide.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: parents with children in the home • Our SUPPORTING customers are: others interested in biblically centered marriage/family advice
3. What does the customer value?	That Focus will provide relevant, practical, biblically aligned marriage and parenting advice and help.
4. What have been our results?	Over the past year Focus on the Family has helped: <ul style="list-style-type: none"> • 293,000 people make decisions for Christ • 808,000 couples build stronger marriages • 129,000 Singles prepare for marriage • 144,000 married couples resolve a major marital crisis • 172,000 parents successfully work through a crisis involving their children • 1.12 million constituents standing up for the helpless, unborn and orphans
5. What is our plan?	To continue to use proven and new avenues to strengthen marriages and assist parents in raising God-honoring children

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • 43 years of helping families thrive in Christ • Staff of 650 includes licensed counselors, marriage and parenting experts and many relevant subject matter experts • Focus: An unwavering commitment to our core values ensures against mission drift • Service: Focus is recognized as a leader among evangelicals for content, programming, and outstanding constituent service. 	<ul style="list-style-type: none"> • Because our ministry does not maintain large cash reserves or endowments, we rely on the generous support of our donors and are vulnerable to fluctuations in the economy. 	<ul style="list-style-type: none"> • In a culture suffering the dire consequences of abandoning a biblical family model, we have unique opportunities to demonstrate that God’s design is the most effective way to promote healthy individuals and social stability. • While our brand recognition is strong among evangelicals, there is tremendous potential to reach a broader audience of non-evangelical, nominal Christians and faith-friendly non-Christians with our biblically based, time-tested answers to family issues. 	<ul style="list-style-type: none"> • Liberal policymakers and influencers have sought to silence and marginalize conservative voices, especially those who hold a biblical view of sexuality and marriage. • In the near future our nation could see a significant eroding of religious freedom and a potential threat to the tax-exempt status of many Christian organizations.

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Participate in our See Life 2020 online event on Sept. 26. (FocusOnTheFamily.com/alive)	September 26, 2020
2	Support the construction of our new Hope Restored marriage retreat center in Southern California	As soon as property is purchased
3	Support the expansion of the Raising Highly Capable Kids program, which will increase the number of communities reached each year from 12 to more than 60.	2020--2024
4	<u>Major Prayer Request</u> : Please pray that God will continue to grant us His divine wisdom and guidance as we carry out the mission to which He has called us.	On-going



Helping Families Thrive™

**Focus on the Family
Survey for Barnabas Group Participants**

Please circle the number that represents your interest in engaging with this ministry (zero represents no interest other than getting email updates, and 10 indicates that you would like to meet with a ministry representative as soon as possible to determine how you might become involved).

0 1 2 3 4 5 6 7 8 9 10

- I want to learn more about how I can be a voice for life through your pro-life celebration *Alive 2020™* on Sept. 26.
- I would like details about your *Option Ultrasound™* program so that I can support your efforts to strategically place sonogram machines in pregnancy resource centers around the country.
- I'd like to get involved in your *Wait No More®* program, a ministry designed to raise awareness among Christian families of the needs of legal orphans in the foster care system who are hoping to be adopted and find forever homes.
- Please provide me with information about the *Raising Highly Capable Kids™* curriculum – I'd like to support this effort to help parents hone their parenting skills so they can instill in their children the skills and character traits they need to succeed in life.
- I would like more information about your *Boundless®* outreach, which helps instill a vibrant faith in young adults and prepares them for marriage and parenting.
- I'm interested in finding out more about your *Plugged In®* materials and how I can support this effort to equip parents and teens to be discerning when it comes to media and popular entertainment.

Name _____

Address _____

Email _____

Phone _____

Comments: _____



Orange County 2020 Partnership Application

PLEASE COMPLETE AND RETURN TO JIM WEST
YOUR DONATION COVERS BOTH YOU AND YOUR SPOUSE

Your Name _____ Spouse _____

Home Address _____

City _____ State _____ Zip Code _____

Work Phone (____) ____ - _____, Ext ____ Home Phone (____) ____ - _____

Cell Phone (____) ____ - _____ Email _____

****If your spouse would like to receive all invites and notices from TBG please include their email address:**

Donation Method:

I will fund my annual \$1860 (check which applies):

Monthly (\$155) Quarterly (\$465) Annually – Date: ____/____ (by March 31)

I will fund this via (check which applies):

Check payable to The Barnabas Group Personal, or From my giving fund

Credit card: Visa MasterCard American Express

Account No. _____ Exp _____ Sec. Code _____

Name as it appears on card _____

Authorizing Signature _____

Billing address if different from above _____

Please complete and return this Application by mail (with check) or fax to:

The Barnabas Group
c/o Suzy West, 129 Avenida Cota, San Clemente, CA 92672
Fax: (949) 481-8959

Questions? Call Jim West at (949) 481-6759 • Email: jim.west@barnabasgroup.org



San Diego 2020 Partnership Application

PLEASE COMPLETE AND RETURN TO JIM WEST
YOUR DONATION COVERS BOTH YOU AND YOUR SPOUSE

Your Name _____ Spouse _____

Home Address _____

City _____ State _____ Zip Code _____

Work Phone (____) ____ - _____, Ext ____ Home Phone (____) ____ - _____

Cell Phone (____) ____ - _____ Email _____

****If your spouse would like to receive all invites and notices from TBG please include their email address:**

Donation Method:

I will fund my annual \$1800 (check which applies):

Monthly (\$150) Quarterly (\$450) Annually – Date: ____/____ (by March 31)

I will fund this via (check which applies):

Check payable to The Barnabas Group Personal, or From my giving fund

Credit card: Visa MasterCard American Express

Account No. _____ Exp _____ Sec. Code _____

Name as it appears on card _____

Authorizing Signature _____

Billing address if different from above _____

Please complete and return this Application by mail (with check) or fax to:

The Barnabas Group
c/o Suzy West, 129 Avenida Cota, San Clemente, CA 92672
Fax: (949) 481-8959

Questions? Call Jim West at (949) 481-6759 • Email: jim.west@barnabasgroup.org



Giving Publicly Traded Stock

If you are currently writing checks to charities, but also have appreciated stocks or mutual funds in a taxable investment portfolio, you likely have a significant opportunity to pay less tax, give more, improve your personal cash flow, and simplify your giving. The key is to donate these before the sale to reduce or eliminate taxes.

TRADITIONAL GIVING USING CHECKS

1. Start with \$10,000 in cash
2. Write checks to charities for \$10,000
3. Receive a \$10,000 charitable deduction
4. Keep track of every tax receipt manually
5. Continue to pay capital gains tax in your portfolio (now or later)

MORE GIVING USING STOCK

1. Donate \$10,000 of stock into your Giving Fund
2. Receive a \$10,000 charitable deduction
3. Shares are sold by NCF tax-free, with proceeds placed in your Giving Fund
4. Re-fund your portfolio using \$10,000 cash (reset basis!)
5. Use tax savings to give more!



FOR MORE INFORMATION CONTACT
BRYAN FELLER
President, NCF California
949.529.6861
bryan@ncfcalifornia.com



www.octbg.org
www.sandiego.barnabasgroup.org