

A. CONTACT INFO

Ministry Name	Christian Sports International
CEO Name & Title	N. Scott Grinder, President
Primary Contact & Title	Mark Salazar, VP West Division-San Diego
Address, City, State, Zip	P.O. Box 254, Zelienople, PA 16063
Phone	724-453-1400
Fax	N/A
Email	csikds@zoominternet.net or msalazar@teamcsi.org
Website	www.TeamCSI.org

B. KEY INFO

Year Founded	1990
Total Employees (FT & PT)	3 & 5
Total Volunteers	30
Total Board Members	9
Total Donors (last 24 months)	224
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Leadership Alliance (CLAonline.org) <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual 2019	Current Fiscal Year Budget 2020	Estimated Budget 2021
INCOME			
Donated Income	122,285	201,924	224,250
All Other Income	62,269	69,593	124,200
Total Income	184,554	271,517	348,450
EXPENSE			
Program Services	84,809	11,009	89,952
General & Administrative	23,943	202,632	231,398
Fundraising	46,417	29,671	27,100
Total Expense	155,169	243,312	348,450

D. OUR “ELEVATOR SPEECH” (external)

Brand Promise (slogan or tagline)	One Team-One Coach-One Goal
What do you do? (50 words or less)	CSI holds sports programs for kids and men’s ministry events. CSI uses a variety of sports, CSI Club Challenge (After School Bible Club), BMX Ministries and All In Men.
Key Endorsements (names of people or organizations)	MLB players/coaches Sid Bream, Clint Hurdle, NFL Jon Kolb, Leo Wisniewski, Robin Cole, Craig Wolfley and Tunch Ilkin, Urban Impact Ed Glover, Matt Davis, Seth Reichert
Our “BHAG” (Big Holy Audacious Goal) is:	All participants receive Jesus as their personal Lord and Savior then be discipled by the local church we have connections with before we hold any event

E. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Create opportunities to share The Gospel at every program and event • CSI Sports and Men's Programs • Gospel centered organization • Committed staff and volunteers 	<ul style="list-style-type: none"> • Funding (Lack of monthly financial partner) • Additional staff • Cannot meet all the requests especially overseas 	<ul style="list-style-type: none"> • Reach more kids for Christ • Grow and Expand Programs • Raise sufficient amount of funding through private and business donors 	<ul style="list-style-type: none"> • Other organizations doing the same type of programs • Donor giving is the only thing that will hold us back from expanding

F. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	TIME. Volunteer your TIME at a CSI Campus Ministry, Camp, Clinic or Event.	
2	TALENT. Use your TALENT by serving on the CSI West Advisory Board.	
3	NETWORK. Do you have a NETWORK of people or groups that would be interested in knowing more about and partner with sports ministry?	
	<u>Major Prayer Request:</u> Fully funded vision budget and wisdom on what to say yes and no to.	